



Appendix C2

Leicestershire Police

Licensing Act 2003 – Representation in respect of Premises Licence

Details of person or body making representation	
Your Name:	Insp Nigel Rixon
Your Address:	Force Licensing Department, Mansfield House, 74 Belgrave Gate, Leicester LE1 3GG

Details of premises representation is about	
Name of Premises:	North
Address of premises:	42 Hinckley Road Leicester LE3 0RB
Application No. (if known)	

Please tick one or more of the licensing objectives that your representation relates to:	
Prevention of crime and disorder	<input checked="" type="checkbox"/>
Public Safety	<input checked="" type="checkbox"/>
Prevention of public nuisance	<input checked="" type="checkbox"/>
Protection of children from harm	<input type="checkbox"/>

Please summarise your concerns about this application:
<p>I write in my capacity as Inspector for the Leicestershire Police on the authority delegated to me by the Chief Constable.</p> <p>Leicester City Council has adopted a Special Policy in relation to applications for new licences and material variations in the Cumulative Impact Area. The effect of this policy is set out in the current Guidance under Section 182 of the Licensing Act 2003 and the Council's current Licensing Policy.</p> <p>Paragraph 4.13 of that policy states: <i>"The effect of the special policies will be to create a rebuttable presumption that applications for new premises licences or club premises certificates, or material variations, will normally be refused. It will be for the applicant to demonstrate that the premises will not add to the existing cumulative impact. Applicants will need to address this matter in their operating schedules."</i></p>

This is an application to vary the sale of alcohol with an increase of alcohol sale on Monday to Thursday by one hour from 2300hrs until midnight and on Friday & Saturday by 3 hours until 0200hrs.

The applicant in his application has made no reference to the impact the extension of these hours would have on the cumulative impact area and therefore it must be considered that they have not reflected on this when submitting the application.

These premises are situated on Hinckley Road which is within the cumulative impact area as adopted by the Licensing Authority.

The area is very popular due to the bars of Braunstone Gate and sees an increase in footfall as the weekend approaches. It is also within an area of high student accommodation with the University campus close by.

Within the cumulative impact area there are currently 5 'off licences', 2 'on' licences and 4 late night refreshment licences granted on Hinckley Road.

On Narborough Road there are 13 'off' licences, 14 'on' licences & 8 late night refreshment licences.

On Braunstone Gate & New Park Street there are 16 'on' licences and 4 late night refreshment licences.

Insp 915 Nigel Rixon
Force Licensing Officer

18th February 2015